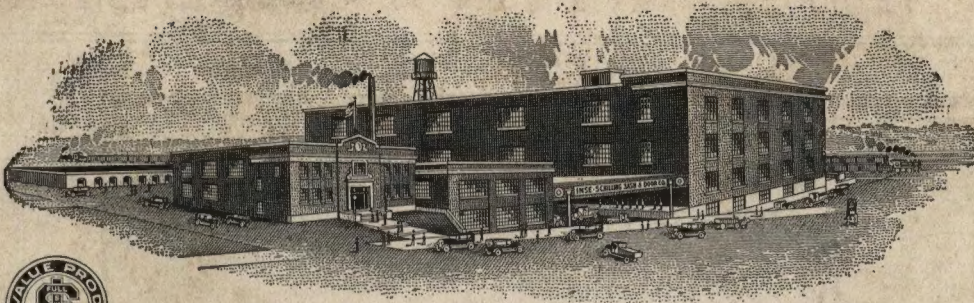


IMSE-SCHILLING SASH & DOOR COMPANY



OFFICE: 4217 BECK AVE.
FACTORY & WAREHOUSE, BECK TO THOLOZAN AVE. ON MO. PAC. R. R.

ROBT. C. IMSE, Pres. & Treas.
CHAS. K. IMSE, Vice Pres. & Sec'y
WM. LOTHMAN, 2nd Vice Pres.

St. Louis, Mo., June 12, 1931.

Mr. C. N. Williams,
3980 Bowen,
St. Louis, Mo.

My Dear Mr. Williams:-

Are you simply hoping that the kitchen and pantry arrangements in your home will some day meet your most exacting requirements? Or, do you know, for sure, just how you may best accomplish "the kitchen perfect"?

Thousands of Homes are having their kitchens and pantries equipped with Sellers Kitchen Furniture Units, known for

Dainty, delicate color schemes

Step-saving, unequalled conveniences

Exclusive sanitation features

Sturdy, long-lived construction

Pride-source undreamed before

Matchless storage arrangements.

You, too, in a visit to our showrooms, will find that no other product of any kind which you might buy for your kitchen can contribute - at any price - half as much to your kitchen-welfare as Sellers Units will. Visit our displays at any time and see that what we say is true.

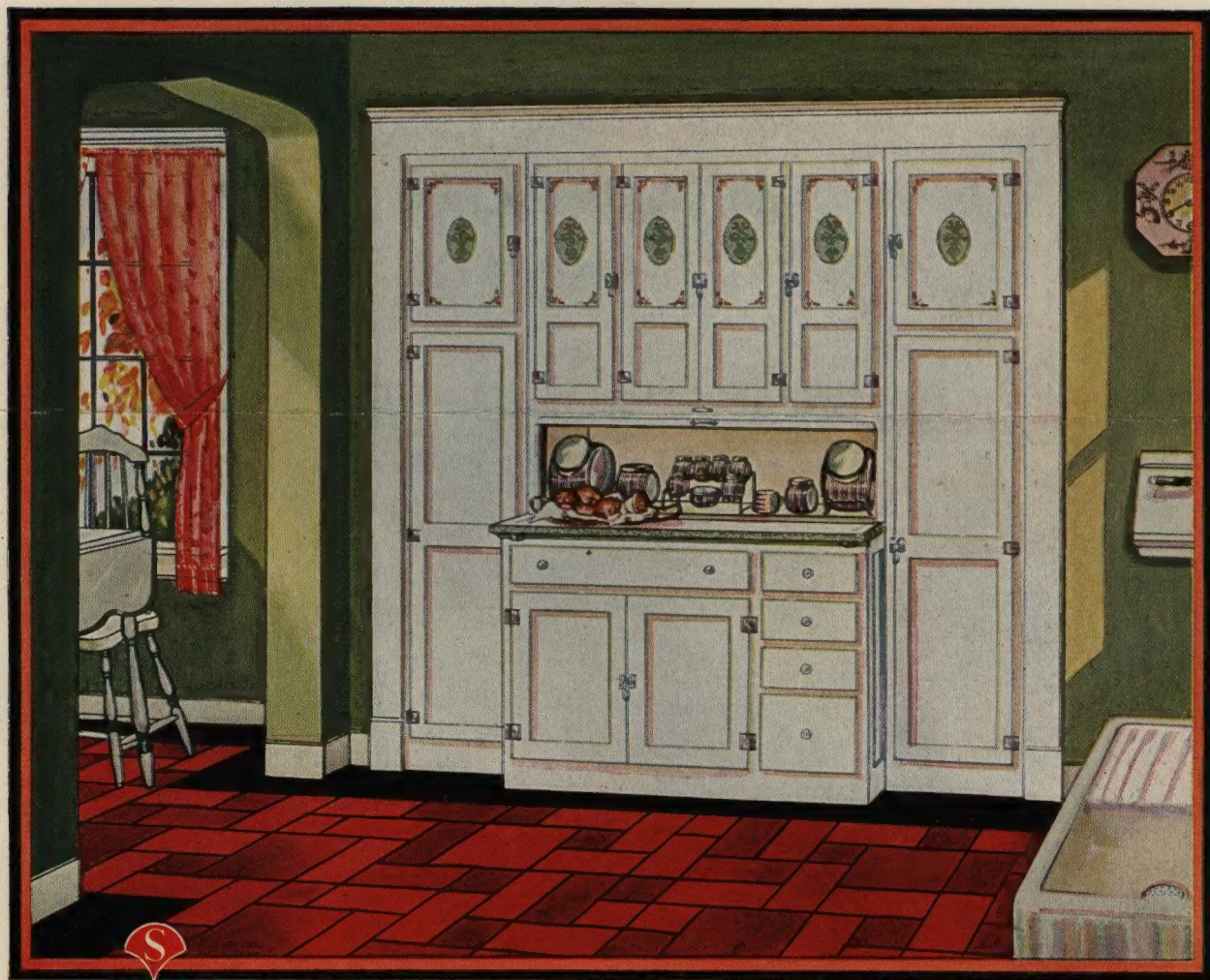
Sincerely,

IMSE-SCHILLING SASH & DOOR COMPANY.

Robert Imse

RRI:MK

WHY WOMEN WANT SELLERS



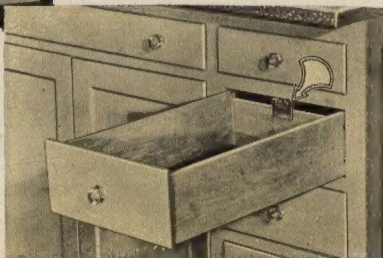
Sellers Units Nos. 183

T-48
B-48

184



Automatic base shelf extender brings pots and pans within easy reach automatically when the base door is opened. Shelf easily removed for cleaning. A patented and exclusive feature.



Patented 3-point suspension drawers insure free movement in wettest weather. Can be opened or closed with the slightest touch.



30-pound metal lowering flour bin in separate compartment is equipped with spy port and sifter. This flour bin is optional.



Noiseless metal bread box shuts automatically when the door is closed.

On
SELL
offer
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SELL

THE beauty of Sellers equipment, its colorful, balanced harmony and good taste in design are discernible at first glance. But there are many details which are not apparent to the eye.

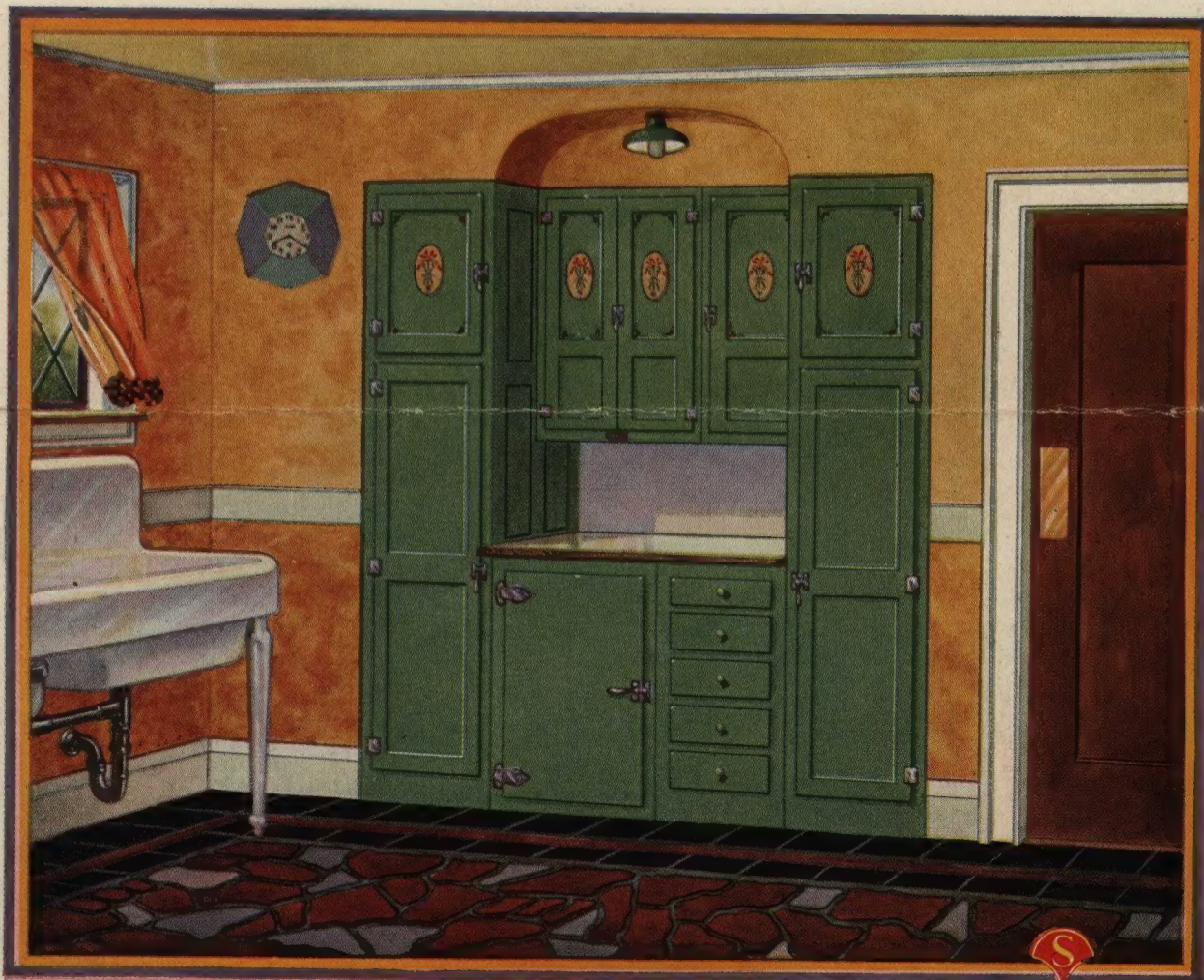
Under its beauty you will find the many labor and time-saving features which have made Sellers the choice

of over a million housewives.

Sellers equipment offers features known as the "Fifteen Features" which are combined in no other kitchen equipment in the world. These time and labor-saving features make Sellers the greatest kitchen equipment.

KITCHEN FURNITURE UNITS

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Sellers Units Nos.

181

S-24
240

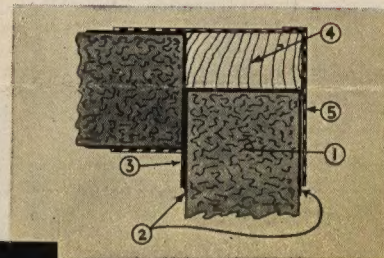
S-15
B-15

182



ives thruout the country.
you what is everywhere
ous Features" . . . which
kitchen equipment in the
or-saving features make Sel-
equipment value in the world.

Please notice the features shown below—the base shelf, for example, that extends automatically when the base door is opened, bringing pots and pans to hand. What an appeal it will have to a woman when you show it to her! Houses are sold and apartments are rented because of such conveniences as these.



Refrigerator Construction: 1. Solid corkboard 2-inch thick. 2. Scutcheon waterproof paper entirely around cork. 3. Inside metal galvanized and white enameled. 4. Wood brace to take screws when attaching top cupboard. 5. Exterior metal. Treated with rustproofing process both sides and finished in the same high grade enamels as all other cabinet units.



has sliding lid which
n drawer is moved to
position.

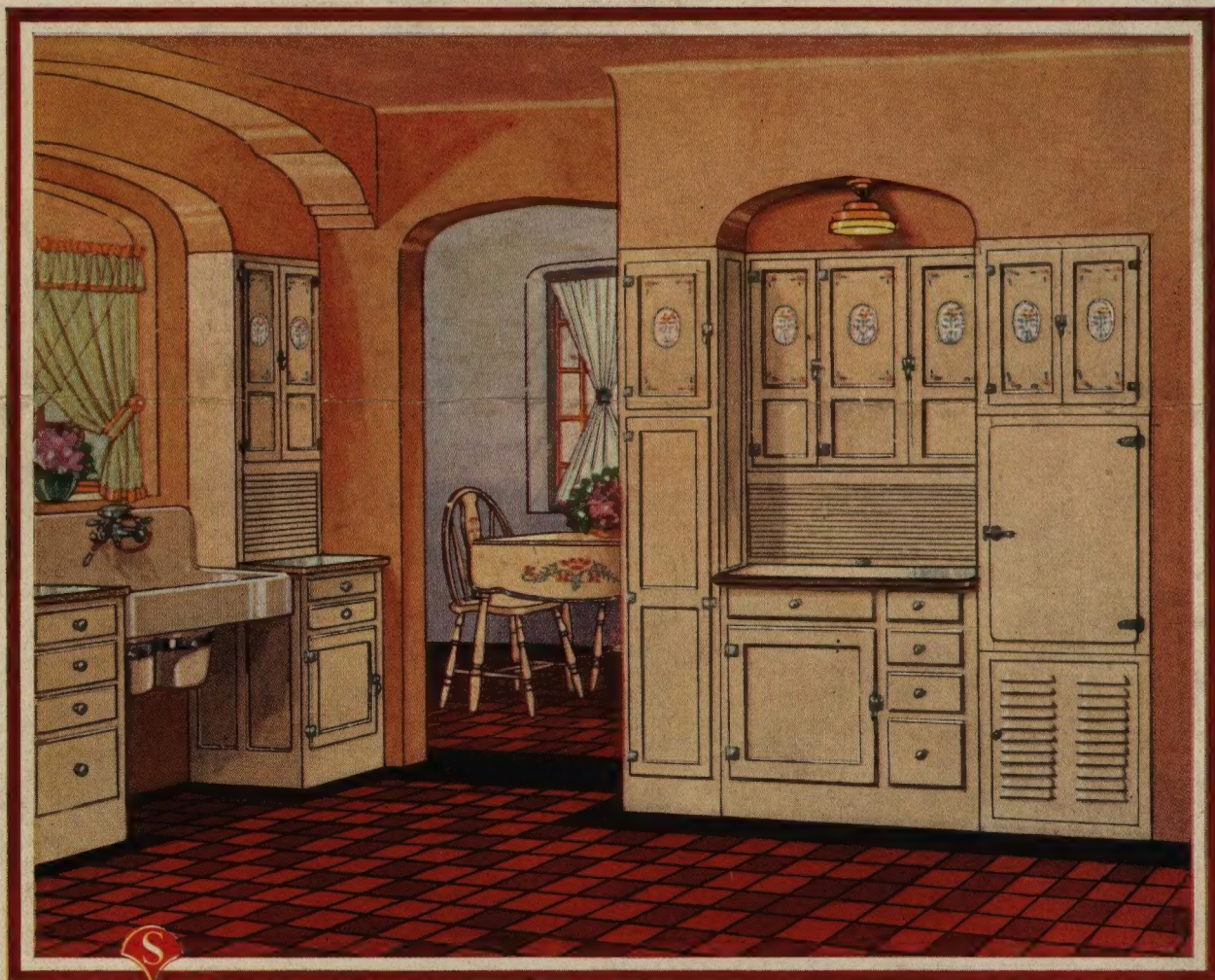


Optional—Full width curtain rolls up and disappears at a touch, leaving workable unobstructed. White porcelain table top will not crack or chip. Fruit acids will not injure.



Optional—Handsome 12-piece set of fluted glassware with rustproof aluminum covers and convenient wire racks.

OVER 60 SELLERS KITCHEN FURNITURE UNITS
MAKE MILLIONS OF COMBINATIONS POSSIBLE



Sellers Units Nos.
(To Right of Door Way)

181

T-42
B-42

R-24
240 Refrigerator
246

THE flexibility of Sellers Modern Kitchen Equipment is presented in this arrangement. Above is shown a large kitchen fully equipped with the liberal shelf storage, drawer space and porcelain working surface. Below is the same combination reduced for

more compact kitchens. Even greater flexibility is available by using units similar to those illustrated, of larger or smaller dimensions. Sellers Units are so flexible that any combination for any kitchen, large or small, is possible.



At left—The same combination less unit No. 181.

♦ ♦ ♦
At right—Another way in which the above combination can be reduced when refrigerator is not wanted.



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